

MMAADD STUDIO · BIRTHRIGHT LABS

PLAYBOOK 001

THE GRANDMA CAN DO AI SERIES

grandma *can* do ai

children's books

write a story. illustrate it. turn it into a book your family can hold — then watch it come to life. plain words, a few simple prompts, and one afternoon.

a plain-simple creator playbook
made for everyone with a story in their heart

modern media · ai
animation + digital design

YOU ALREADY HAVE THE STORY

you carry stories. the ones you tell at the table, the ones you've saved for the grandchildren, the ones only you know how to tell. this playbook helps you turn one of them into a real book — a thing with pages, pictures, and your name on the cover.

everything here is plain words, start to finish. you copy a few simple prompts, paste them into a free tool, and the tool does the heavy lifting. you stay the author. you stay the artist. the ai is only the helper that moves fast.

take it one step at a time. every pace is the right pace. grandma can do ai — and grandma can make a book.

WHAT YOU'LL MAKE

- 1 a warm 12-page children's story
- 2 one main character who looks the same on every page
- 3 a finished book you can download and print
- 4 short clips that bring each page alive — if you'd like
- 5 a narrated story video to share with the family

WHAT YOU NEED

- ★ one idea worth telling
- ★ a phone, tablet, or computer
- ★ a free ai chat tool — chatgpt, claude, or gemini
- ★ a picture tool — chatgpt, gemini, or midjourney
- ★ canva, to lay the pages out
- ★ a little patience, and a cup of tea

YOUR TOOLBOX

set these up once before you begin. each job has a few good tools, listed in our suggested order — any one works. every free version does everything in this playbook.

THE JOB	THE TOOL — IN SUGGESTED ORDER	FREE OR PAID	SPEAK IT?
write the story	chatgpt · claude · gemini	free to use PAID UPGRADE OPTIONAL	yes
draw the pictures	chatgpt · gemini · midjourney	chatgpt & gemini free MIDJOURNEY IS PAID	—
lay out the book	canva	free to use CANVA PRO OPTIONAL	—
animate the pages PART TWO · OPTIONAL	runway · luma · pika	free to try PAID FOR MORE CLIPS	—
add a voice PART TWO · OPTIONAL	your phone's voice memo · elevenlabs	free to use ELEVENLABS PAID FOR MORE	yes

the free versions are all you need to make your book. paid upgrades only buy you more — more pictures, longer videos, higher limits. start free, and upgrade only if you fall in love with it.

EASY ON THE EYES

the tools marked “yes” have a microphone. instead of reading and typing, you can tap it and just talk — read a prompt aloud, or say what you want in your own words. far kinder on tired eyes.

THE MAP

two short parts. the first makes your book. the second brings it to life. you can stop after part one and still hold a finished book in your hands.

PART ONE

make your book

idea → story → character

character → pictures → pdf

five gentle steps. by the end you have a finished children's book, ready to email or print.

PART TWO – OPTIONAL

bring it to life

pictures → motion

motion → narration → a little movie

four steps that turn your pages into a short, narrated story video for the whole family.

GRANDMA'S NOTE

read the playbook through once before you start. then come back and do it slowly, one step at a time. nothing here needs to be rushed.

MAKE YOUR BOOK

STEP 1

turn your idea into a story

open a chat tool — chatgpt, claude, or gemini, in our suggested order; any one works. copy the prompt below, fill in the two blanks, and send it. prefer not to type? tap the microphone and read it aloud instead. in a moment you'll have a full 12-page story, laid out page by page.

COPY & PASTE · OR CLICK TO DICTATE

STORY BUILDER

act as a warm, professional children's book author.

i want to create a children's book from this idea:

[write your idea here]

please write it as 12 pages. for each page, give me:

1. the page number
2. the story text — 1 to 3 short sentences for ages [age range]
3. the illustration — a clear description of the picture
4. the feeling of the page — happy, curious, brave, gentle, funny, calm

keep it simple, warm, and lovely to read aloud. give the main character a name and a look you can describe in one short phrase.

GRANDMA'S NOTE if the first try feels off, just ask again: “*make it warmer,*” “*make it simpler,*” or “*give the squirrel more courage.*” you can ask as many times as you like.

the tool writes the first draft. you decide what stays, what changes, and what only you would know to add — that is what makes the story yours.

STEP 2

create your main character

before you make every page, make your character once — and make it strong. this one picture becomes the face of your whole book. you'll point back to it again and again.

COPY & PASTE · OR CLICK TO DICTATE

THE MASTER CHARACTER

children's book illustration, soft watercolor and colored-pencil style. full body, [describe your character in one clear phrase], warm friendly face, expressive eyes, simple outfit, gentle smile, standing still, soft background, bright natural light, storybook style.

EXAMPLE PHRASE *a fluffy brown squirrel with big curious eyes and a tiny green scarf*

GRANDMA'S NOTE save this picture somewhere easy to find. this is your *master character*. whenever you feel unsure, come back to it.

STEP 3

illustrate every page

now make the twelve pictures, one at a time. for each page, take the illustration line the story tool gave you and drop it into the prompt below.

COPY, PASTE · OR DICTATE — ONCE PER PAGE

PAGE PICTURE

children's book illustration, soft watercolor and colored-pencil style. [paste this page's illustration line]. same main character as before: [your one clear phrase]. warm light, expressive face, gentle storybook mood, clean composition, room left for the text.

THE ONE SECRET WORTH KNOWING

KEEP YOUR CHARACTER LOOKING THE SAME

every picture tool has a short memory. the way you keep your hero looking like your hero is simple: describe them with the exact same words every single time. pick your phrase once. write it down. use it on every page.

YOUR ANCHOR PHRASE — WRITE IT HERE

use it word for word: *“a fluffy brown squirrel with big curious eyes and a tiny green scarf.”* keep the outfit simple. keep the words steady — and the character stays steady too.

STEP 4

put the book together

open canva and search “**children’s book.**” pick a simple template, then build your pages.

- 1 set a landscape size, around 10 × 8 inches
- 2 place one picture on each page
- 3 add the story text — large, and easy to read aloud
- 4 leave a calm margin around every edge
- 5 keep the text on a plain part of the picture
- 6 make a cover with the title, your name, and your favourite picture

YOUR BOOK, PAGE BY PAGE

1	cover
2	title page
3–14	the story
15	about the author (you)
16	a dedication, or a little activity

STEP 5

download your book

in canva, tap **share**, then **download**. choose **pdf standard** to email it, or **pdf print** for the best quality. save the file — and that is a finished book, made by you.

YOU DID IT this is the moment you can stop and celebrate. you have written and illustrated a real children’s book. part two is here only if you’d like to go further.

BRING IT TO LIFE

this turns your finished pages into a short, narrated story video. gentle motion, your own voice, soft music. four steps, and the family gets a little movie.

STEP 1

line up your pages

download each finished page as a picture and name them in order — page-01, page-02, page-03 — and so on. tidy names keep everything calm.

STEP 2

add gentle motion

upload one page at a time into a video tool — runway, luma, or pika are good places to start, and any image-to-video tool works. keep each clip short — 4 to 5 seconds.

COPY & PASTE THIS

GENTLE MOTION

animate this children's book illustration with soft, natural movement. keep the character's face and outfit exactly the same. add a gentle blink, a small smile, a light breeze, and a slow camera zoom. smooth storybook motion, calm and steady.

CAMERA

slow zoom in

gentle pan, left to right

a soft floating drift

still, with a small blink

CHARACTER

blink and smile

look around gently

a slow wave

one small step

a happy surprise

STEP 3

add your voice

three easy ways to narrate — pick whichever feels kindest.

A · YOUR OWN VOICE

open the voice-memo app and read slowly. your voice is the best one your family could hear.

B · A STORYTELLER VOICE

paste your text into a voice tool — elevenlabs is a good one — and choose a warm, gentle narrator.

C · A VOICE YOU MAY USE

only ever use your own voice, or one you have clear permission for.

STEP 4

stitch the little movie

use a simple editor — capcut, canva, or descript.

- 1 add your clips in page order
- 2 lay your narration underneath
- 3 nudge each clip to match the words
- 4 add soft music, if you'd like
- 5 export as an mp4 — and share it with the family

GRANDMA'S NOTE when a clip looks strange, ask for *less*. small, slow movements always look better than big ones.

THE QUALITY CHECKLIST

tick these off before you share. each one is a small kindness to your reader.

- ☐ the character looks like the same friend on every page

- ☐ the story has a clear beginning, middle, and a happy ending

- ☐ the words are large and easy to read aloud

- ☐ every page has calm space around the edges

- ☐ the cover has a title worth opening

- ☐ the pdf opens cleanly on a phone and a computer

- ☐ the clips move smoothly and slowly

- ☐ the narration is clear and unhurried

- ☐ you have the rights to every picture, voice, font, and song

QUICK FIXES

the character keeps changing.

use your anchor phrase, word for word, in every prompt. keep the outfit simple, and point back to your master character.

the picture feels too busy.

add to the prompt: `clean simple background, uncluttered, room for text.`

the video looks a little odd.

ask for less motion: `gentle blink, small smile, slow zoom, smooth camera.`

the words are hard to read.

use fewer words, a bigger font, and a plain background behind the text.

the book feels long.

start at 6 pages. once it sings, grow it to 12.

THE FASTEST VERSION — ONE AFTERNOON

- | | | | |
|---|----------------------|---|-----------------------------|
| 1 | write a 6-page story | 2 | make one main character |
| 3 | make 6 pictures | 4 | lay them out in canva |
| 5 | download the pdf | 6 | read it to someone you love |

a whole little book, start to finish, before the tea goes cold.

make freely, share kindly. use your own pictures, your own voice, and music and fonts you're allowed to use. when you borrow, borrow with permission — a story made with care is one you can be proud to put your name on.

THE WHOLE SECRET

you bring the idea.
the tools bring the speed.
that is the whole secret.

grandma *can* do ai

a grandma can do ai playbook
mmaadd studio · birthright labs
modern media · ai · animation + digital design
the world's simplest ai playbooks